

# ED BRANDT

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## Resume

### OBJECTIVE

Continued growth through practice, study, and critical and formal examination. Create contemporary works in the tradition of painting and drawing. Publicly share my art through exhibition and speaking opportunities. Fuse my passions for creativity and education in an academic environment, producing the best possible learning experience for students at all levels of artistic maturity.

### PROFICIENCIES

#### Fine Arts

Life-long student of art practices, disciplines, and history. Dedicated to continual, disciplined growth through studio practice, historical and contemporary study, and critical examination. Continued participation in solo and group exhibitions. Exploring themes in contemporary art that enable public dialogue through artist talks, discussions, and critiques.

#### Education

Skilled at teaching in a wide variety of educational environments including lecture, presentation, seminar, art studio, technology lab, and one-to-one training. Research, develop, and write course curricula on a wide range of topics. Able to connect with a diverse population of students to ensure course content comprehension through critical and creative endeavor. Meet and exceed the requirements of educational institutions through an experienced understanding of departmental, classroom, and peer relations.

#### Graphic Design

Over two decades of success as a graphic designer and business owner. A constant study of current creative trends and technical advancements. Adept at meeting client expectations through project management, creative execution, and vendor relations. Extensive experience in conceptualization, layout, typography, photographic and illustrative image creation and manipulation, web design and front-end web development, cross-media design, and project production and fulfillment.

#### Technology

Highly proficient in industry-leading hardware and software, possessing a full understanding of their integration into various workflows. Hardware and application products include Apple computers, mobile devices, operating system, and applications; Adobe creative applications and related services; web design and development programming languages and coding applications; various third-party productivity applications, utilities, and peripherals.

#### Personal

Passionately share professional and personal experience through intellectual and practical engagement. Able to build strong, lasting relationships with colleagues, students, clients, and vendors. Enjoy connecting with others to share common experiences while gaining new insight. Motivated by, and willing to take on, new challenges as part of a team as well as independently. Strong verbal and written communication skills, organized, and detail-oriented.

## **EXPERIENCE**

### **Graduate Teaching Assistant, Painting and Drawing (Instructor of Record)**

University of New Mexico, Albuquerque, NM  
2014–2017

Develop curricula, syllabi, and educational resources. Instruct students enrolled in foundational drawing, painting, and graphic design courses. Drawing topics include media, contour, value, perspective, and composition. Painting topics include various applications and uses of paint media, color theory, and support options and preparation. Design topics include fundamental principles; practical, conceptual, and commercial practices; working in traditional and digital media. Courses taught through an exploration of personal, historical, and contemporary context. Topics shared through lecture, presentation, and demonstration, utilizing the practices of observation, creative endeavor, and critical discourse.

### **Independent Graphic Designer and Consultant**

Albuquerque, NM  
2011–2017

Collaborate with clients, associates, and vendors to provide graphic design and marketing consultation services. Projects include identity design and brand development; corporate, retail, marketing, sales, and public relations print collateral; website design and development; social media and digital marketing consultation; point-of-purchase, packaging, and signage design.

### **Instructor, Department of Continuing Education, Digital Arts**

University of New Mexico, Albuquerque, NM  
2012–2017

Develop curricula, syllabi, and educational resources. Topics include visual communications; graphic design; Apple hardware, operating system, and application technologies; Adobe Creative applications and related services.

### **Founder, Owner**

Square15, Inc., Albuquerque, NM  
1999–2011

A full-service graphic design company providing design services to a diverse, national client base conducting business in corporate, entertainment, industrial, service, manufacturing, retail, educational, and fashion markets. Responsible for all aspects of ownership including graphic design, client relations, employee hiring and training, marketing, and business management.

### **Adjunct Professor, Department of Art and Design**

Lewis University, Romeoville, IL  
1997–1998

Developed curricula, syllabi, and educational resources. Instructed beginning students in the traditional and contemporary practices of painting. Assigned projects exploring paint medium fundamentals while encouraging creative expression. Provided feedback through presentation, demonstration, and group and individual critiques.

### **Art Department Manager, Graphic Designer, IT Manager**

The Forms Group, Hanover Park, IL  
1994–1999

Responsible for design and production on a wide variety of projects. Worked with clients directly—and indirectly through national sales staff—to determine design solutions that best fulfilled their needs. Managed department staff, developed operational standards and procedures, oversaw project management, established and maintained computer workstations and print prepress systems.

## **EDUCATION**

### **Master of Fine Arts**

University of New Mexico, Albuquerque, New Mexico  
Focus in Studio Art, Painting and Drawing

### **Bachelor of Arts**

Lewis University, Romeoville, Illinois  
Concentrations in Fine Art and Graphic Design

### **Non-Degree Studies**

Central New Mexico Community College, Albuquerque, New Mexico  
Art History

## **ORGANIZATIONS**

### **Graduate Art Association**

Vice President, Volunteer  
2015-2016  
University of New Mexico, Albuquerque, New Mexico

## **CURRENT REPRESENTATION**

Chiaroscuro Contemporary Art, Santa Fe, New Mexico  
505-992-0711  
chiaroscurosantafe.com